



June 20, 2016
FOR IMMEDIATE RELEASE

DALLAS FRANK'S NEW HORSEPOWER PAYS OFF AT INNISFAIL

“I thought I would try something different and so far so good.”

Earlier this year Dallas Frank made the decision to purchase a new Steer Wrestling horse and, although he says it was a tough financial decision to make, the Stony Plain cowboy is already seeing results from his new team mate.

“I'd always seen the horse but he was expensive and out of my price range. I didn't think I wanted to do it, but I made the decision I wanted to try something new,” said Frank of 12-year-old “Mighty Mouse” that he purchased from Chad Kurtz this spring.

Frank had been riding the same horse for a long time, and says he didn't know if it was him or the horse, but he just wasn't getting where he wanted to be so the decision was made to purchase a new steer wrestling horse. After this weekend's number one paycheck of \$2305.35 for his 4.4 second run at Innisfail, the change seems to be paying off.

Not only is the money looking good in his pocket, but Frank says the sentimental value of winning the Innisfail Pro Rodeo at the Daines Ranch also adds to the victory.

“I've been going there for a long time, I think since 2000 or 1999 on my permit. I won some money before when it was a two-header and my brother had some luck there, I've done fairly well there before in the mud, one year I won third but never actually won Innisfail so this is the first time, it's exciting,” said Frank.

The four-time Canadian Finals Rodeo qualifier is hoping that wins like this aboard his new horse will be the push he needs to once again be at the finals. It's a long battle all year though and he jokes that he won't know if his decision was worth it until the season ends.

Canadian Professional Rodeo Association

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“I just thought I’d switch something up and see how it worked out for me, I’m getting a little more consistent goes and I really like the horse so I spent the money and I’ll let you know in October if it’s all going to pay off or not,” Frank laughs.

Other champions of the weekend included Bareback Rider Caleb Bennett, winning \$2184.56 with his 87.5 point ride on Kesler Championship Rodeo’s 568 “Imperial Beach”. In the Bull Riding it was an 86 point ride on the Calgary Stampede Bull 105 “Uptown Funk” made by Tyler Pankewitz that took home the first place cheque of \$2172.53.

Rounding out the roughstock events was Dusty Hausauer who rode 66 “Stampede Warrior” from the Calgary Stampede bucking herd to the tune of 86 points and \$2213.52. Hausauer also received Innisfail’s coveted “Ross Contway Saddle Bronc Riding Bronze” for winning the event.

In the timed event end it was Steele Depaoli and Kasper Roy at the top of the Team Roping leaderboard with their 5.7 second run during the Saturday evening performance to win \$2080.92 each. Tie Down Roper Rhen Richard wins his third CPRA event of the year at Innisfail with his run of 8.4 seconds, collecting \$2178.46.

Cayla Melby looks to be hunting down her second CFR qualification with her speedy Ladies Barrel Racing run of 15.634 to win the event and \$2744.80.

In the novice events Bailey Plaisier won \$659.60 for his 77 point ride in the Novice Bareback Riding, your Novice Saddle Bronc champion with Chase Zweifel with 75 points and \$737.20 in his pocket. The Steer Riding event had co-champions this year with matching 73 point rides made by Justin Arskey and Dixon Tattrie, the boys will each take home \$662.02.

Cowboy Christmas will soon be upon us with big Canadian Professional Rodeo Events coming up! Rodeo fans and contestants are heading down the trail this weekend to three events; The Wainwright Stampede runs June 23 to 26, the Sundre Pro Rodeo June 24 to 26, and Guy Weadick Days returns to High River June 24 to 26.

For a complete CPRA rodeo schedule and list of results go to www.rodeocanada.com.

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About the Canadian Professional Rodeo Association

The Canadian Professional Rodeo Association (CPRA) with headquarters in Airdrie, Alta., is the sanctioning body for professional rodeo in Canada. The CPRA sanctions over 50 events annually with a total payout exceeding \$5.1 million. Follow us on Twitter, Instagram, and Snapchat at @prorodeocanada, like Canadian Professional Rodeo Association on Facebook, or online at RodeoCanada.com.

FOR MORE INFORMATION

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