

Canadian Professional Rodeo Association  
April 10, 2019 | Airdrie, Alberta  
FOR IMMEDIATE RELEASE



## Agribition Welcomes the Maple Leaf Circuit Finals

The Canadian Professional Rodeo Association (CPRA) and Canadian Western Agribition (CWA) are excited to announce that Agribition is the home of the inaugural Maple Leaf Circuit Pro Rodeo Finals.

The four day rodeo, featuring the top ten contestants in each event from the 2019 Maple Leaf Circuit standings, runs November 27-30, 2019 at Regina's Evraz Place. The Rodeo Finals is a key part of Agribition - a long-standing livestock show and agribusiness marketplace that attracts more than 1,200 international guests from over 86 countries.

"Western culture has been a key piece of the foundation of Agribition for almost 50 years," says CWA President Bruce Holmquist. "Rodeo has been a very important part of that and through the years we have worked hard at growing the profile of the sport for both its fans and competitors. We are confident that the Maple Leaf Circuit Finals will take that profile to the next level."

With over \$12,000 up for grabs in each Agribition rodeo event, contestants are excited to compete for a qualifying spot. An added bonus for rodeo athletes is the opportunity for the Maple Leaf Circuit Finals Champion and the Circuit Season Leader in each event to qualify for the RAM National Circuit Finals in Kissimmee, Florida, starting in April, 2020.

"The Maple Leaf Finals are a good fit for Agribition," says CWA CEO Chris Lane. "We have the facilities, the committee, the expertise and 20,000 rodeo fans that want to see the most exciting rodeo possible. We're excited about putting that all together in November."

The November Finals will cap the first complete year of the Maple Leaf Circuit - a partnership between the Pro Rodeo Cowboys Association (PRCA), the Women's Professional Rodeo Association (WPRA) and the CPRA - which includes the majority of CPRA rodeos outside of the Fanning Pro Tour. The Circuit will shine a spotlight on non-Tour rodeos and help maintain solid entries throughout the season.

"It's excellent that Agribition will be the home of the Maple Leaf Circuit Finals," notes CPRA President Terry Cooke. "With Agribition's long-standing history of rodeo success, the Finals should be a great experience for fans and athletes alike. And the opportunity for contestants to qualify for the Ram Circuit Finals is an added incentive."

### Maple Leaf Circuit Facts and Figures:

- \* Circuit includes CPRA rodeos with less than \$7999 added purse that do not have special entry qualifications and that accept permits
- \* PRCA/CPRA Canadian residents are automatically assigned to the Maple Leaf Circuit
- \* For 2019, a contestant must be a Canadian resident to compete at the Circuit Final.
- \* Full cards, semi-pro cards and permits accepted
- \* Maple Leaf Circuit Finals are part of Canadian Western Agribition, and runs November 27-30, 2019
- \* Maple Leaf Circuit Champion and Circuit Season Leader in each event qualify for the RAM National Cir-

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cuit Finals Rodeo in Kissimmee, Florida. (Circuit season leaders must compete at the Finals to move on.)  
\* Rodeo count to qualify for the Finals will either be 40% or 15 total rodeos (whichever is less)  
\* No PRCA card is required for a contestant to qualify for the Maple Leaf Circuit Finals; however, if a CPRA contestant would like to qualify for the RNCF, he/she must purchase a PRCA card before competing for money won to count. (Rodeo count/money won will not be back dated)  
\* The Maple Leaf Circuit Finals will be available by live stream through Flo Rodeo

#### **Structure of the Finals:**

10 contestants in each event per performance

4 performances

\$12,300 minimum added per event

Entry fee \$300

Payout - four (4) places in all go-rounds and the aggregate

- See further details at [RodeoCanada.com](http://RodeoCanada.com)

#### **About the Canadian Professional Rodeo Association**

The Canadian Professional Rodeo Association (CPRA) with headquarters in Airdrie, Alberta is the sanctioning body for professional rodeo in Canada. The CPRA approves 55 events annually with a total payout exceeding \$5.7 million. The organization holds their premiere event - the Canadian Finals Rodeo (CFR) - at Westerner Park in Red Deer, Alberta, October 29 - November 3, 2019 and will oversee their inaugural Maple Leaf Circuit Finals November 27-30, 2019 at the Canadian Western Agribition in Regina, Saskatchewan. Follow the CPRA on Twitter and Instagram @prorodeocanada, 'Like' Canadian Professional Rodeo Association on Facebook or online at [RodeoCanada.com](http://RodeoCanada.com).

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