



**272245, RR 2, Airdrie, Alberta, T4A 2L5  
Phone (403) 945-7393 or Fax (403) 945-0936**

\_\_\_\_\_  
Rodeo/Event Name

\_\_\_\_\_  
Photographer

\_\_\_\_\_  
Event Date

\_\_\_\_\_  
Publication (Assignment Letter Attached)

I have been informed and understand that in being granted a photo pass for the above mentioned rodeo, there are certain rules and regulations by which I must abide set forth by the Canadian Professional Rodeo Association (CPRA) in regards to the photography of CPRA members.

CPRA By-Law 7.08: Consent to Use Name and Likeness states:

"Any Member of the CPRA who enters or otherwise participates in a CPRA sanctioned event, any official or staff of the event, and all other persons admitted to the event shall, as a condition of and in consideration of participation, admission or other involvement therein, be deemed to consent to CPRA ownership of all rights in and to his or her appearance or other involvement therein. The CPRA shall have the right, and may permit others as it sees fit, to dispense, reproduce, and otherwise use any such person's name, voice, likeness, biography, photograph and other pictures in connection with the advertisement and promotion of a CPRA-sanctioned event or the sport of rodeo. However, such advertisement and promotion shall not be made in conjunction with any statement constituting an endorsement by such person of any product or service, unless that person's consent thereto has first been obtained. A Member of the CPRA who participates in a CPRA-sanctioned event authorizes the CPRA to act in the Member's behalf, as well as in behalf of the CPRA in engaging in promotional activities relating to the conduct of the sport of rodeo."

Therefore, the CPRA has granted me, a photo pass to photograph this event under the following conditions:

1. This photo pass allows for access only as close as the fence line. Under no circumstances will the photographer be allowed within the competitive field, nor may the photographer go behind the chutes at any time. Failure to abide will result in removal from the property, and a ban from covering future CPRA events.
2. The photographer MUST pay attention at all times, conduct themselves in a safe manner and vacate any area if requested by event staff.
3. Photographs taken at this event may only be published in the publication and/or website indicated above, in conjunction with coverage directly related to this event.
4. All other use is strictly prohibited without pre-approval in writing by the CPRA. This includes, without limitation, reprint sales in any size or format, digital, paintings and illustrations, videotape, and any other type of media, whether now existing or later devised.
5. If the copyright restrictions are not complied with, all photographs, which remain the property of the CPRA, must be surrendered upon request.

By signing this document, you agree to the above terms and conditions, and that due to the unpredictable nature of the sport, the CPRA will not be held liable for injuries, damaged equipment or missed assignments.

\_\_\_\_\_  
Name (Please Print)

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Email (Please Print)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Authorizing Signature